**AV: 1 Changes to be offered in the Humanities Department**

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| **CUNYFirst Course ID** |  | | |
| **FROM** |  | **TO** |  |
| Departments |  |  |  |
| Course | DD201 Communication Design | Course |  |
| Pre or co requisite |  | Prerequisite |  |
| Hours | ~~3.0~~ | Hours | 4.0 |
| Credits | ~~3.0~~ | Credits | 4.0 |
| Description | ~~This course will explore primary issues relating to communication design, its practice and application. Students will be introduced to conceptual approaches to the field, as well as to various methodologies and points of consideration, which will assist them in their practice as designers in all media. Projects involving research and analysis, as well as practical application will allow students to put into practice what they have learned.~~ | Description | This course provides students with a culminating experience via integrating knowledge and design skills obtained from all courses into a series of intensive communication design projects. Students will explore primary issues relating to communication design, its practice and application. Projects involving research and analysis, as well as practical application will allow students to put into practice what they have learned thus far. Students will follow appropriate design procedures to produce a prototype of a substantial and professional level project to be featured in their portfolio. Simultaneously, students will learn and practice project management, collaboration and presentation skills that are essential in their future as communication designers. |
| Requirement Designation |  | Requirement Designation |  |
| **Liberal Arts** | **[ ] Yes [ ] No** | **Liberal Arts** | **[ ] Yes [ ] No** |
| **Course Attribute (e.g. Writing Intensive, Honors, etc)** |  | **Course Attribute (e.g. Writing Intensive, Honors, etc)** |  |
| **Course Applicability** | **\_\_x\_\_ Major**  **\_\_\_\_ Gen Ed Required**  **\_\_\_\_ English Composition**  **\_\_\_\_ Mathematics**  **\_\_\_\_ Science**  **\_\_\_Gen Ed Flexible**  **\_\_\_ World Cultures**  **\_\_\_ US Experience in its Diversity**  **\_\_\_ Creative Expression**  **\_\_\_ Individual and Society**  **\_\_\_ Scientific World**  **\_\_\_\_\_Gen Ed – College Option**  **College Option Detail** | **Course Applicability** | **\_\_x\_\_ Major**  **\_\_\_\_Gen Ed Required**  **\_\_\_\_ English Composition**  **\_\_\_\_ Mathematics**  **\_\_\_\_ Science**  **\_\_\_ Gen Ed Flexible**  **\_\_\_ World Cultures**  **\_\_\_ US Experience in its Diversity**  **\_\_\_ Creative Expression**  **\_\_\_ Individual and Society**  **\_\_\_ Scientific World** |
| **EffectiveTerm** | Spring 2020 | | |

**Rationale:**

**DD201 Communication Design** has served as the capstone course for the Design track of the AAS Digital Design & Animation program. Making the course 4 credits acknowledges the demands of the course, clearly setting expectations for students of its importance and further integrating time spent on production. In concordance with the proposed program changes, students will be able to graduate within 60 credits, instead of the current de facto 61+ credits.